

REQUEST FOR

PROJECT PROPOSAL

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ALAKMALAK TECHNOLOGIES PVT. LTD.

Your Growth Partner Web & Mobile Solutions

201, Aditya Arcade, Near Swastik Cross Road, C.G. Road, Ahmedabad – 380 009

Web: www.alakmalak.com Email: sales@alakmalak.com

USA: +1-312-224-2696 | UK: +44-131-2770783 | INDIA: +91-9825270174

Company Background

We have extensive experience in Web-based applications, complex back-office applications, and Legacy migrations, Product engineering and Enterprise-wide IT outsourcing management solutions. We have a strong team of **70+** which includes Professional developers, designers, SEO team, Project Manager and Project Coordinators.

At Alakmalak Technologies, we use an interactive approach to project management, which breaks down large projects into smaller components thereby simplifying the task. We are committed to providing process transparency and high-quality products to our customers within the confines of their budget and schedules. Customers from **30+** Different **countries** have engaged our services.

We provide various Web Design Services such as Web Designing, Logo Designing, SEO Services and Mobile applications. Alakmalak Technologies in the last **14 years** has designed and developed more than **2500+** websites. Please check our portfolio from the below link <http://www.alakmalak.com/portfolio.php?catid=1>

Why us



16+
Web Experience



7+
Mobile Experience



70+
Resource Strength



Google Partner



**Norton Secured
Certified**



D & B Verified

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Design / Development Process for website

Step 1: On approval of your quote, we require a deposit payment.

Step 2: We require you to fill a Web Design Questionnaire, which has questions on how you want the look and feel of the website, and based on the answers of the same, our layout artist will design a Mock-up Home page Layout

Step 3: You get a chance to look at it and give us feedback/changes, and on approval, we will design other inner pages.

Step 4: On approval of all the design pages, we will Create feedback/changes HTML pages of the design and upload on our development server for you to look and give us any feedback/changes.

Step 5: Once that is approved, we will then start the backend coding, and database and upload that on our development server.

Step 6: Post QA, we send this link over to you for your review, and feedback. On approval, and sign-off on the work, post the remaining payment, we make the site live, and do Post Live QA.



Questionnaire



Customized Mockup



Get Approval



Make Live



Development



HTML Development

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Scope of Work:

Objective

Create a web based application in order to exchange contact information in a group or event seminar.

Technology

HTML, CSS, Javascript, Php Laravel Framework & Mysql Database

Scope Description

Customized Web based application as described below.

The organizer is a subscriber of the service ContactExchange.world,

Organizer can sign up/Login via options Google

There will be no signup to enter email and password.

It will be SSO login only.

Email verification can be done by clicking on the link after the signup to make the account active. (

This can be optional if you want)

After Login User enters the application dashboard will be shown to choose the username before @contact.exchangeworld.com

When the user creates an event, and clicks on the “Go” button, the 30 minutes timer shall start for the registered event. Check Duplicate event id - Same name event already exists, show message “This ID is unavailable for use”.

Add google recaptcha to prevent bots from submitting forms.

After creating an event id, event participants can send email to this dynamic email with phone no as subject line. There will be a forwarder pipe script which will catch all this email and save that data for that event.

After 30 min it will start sending captured contact details to participants via email in vcf cards. the vcf card shall contain Name | Email | Phone Number of all participants.+ organizer’s email id and event email id in notes section of vcf.

- While sharing the vcf to participants via email from contactexchange.world -
- The email must be shared to individual participants and not in group i.e.
- To - will contain the email of the one individual participant only.
- Cc - will contain the event creator email.
- The shared email will have vcf cards for the first 50 participants only.

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This limit of 50 participants, should be a variable hard coded in the file, which can be changed in future directly from the code.

The time of 30 mins too will be a variable which can be changed.

the same way the number of cards to be sent which is 50 should be a variable hard code, which can be changed from the code.

Sample email to be used -

- "Dear *****,

-

- This is with reference to your participation in the event dv360selfcare.

-

- Please find attached the contact details of fellow participants in this email.

-

- Thank you.

- ContactExchangeWorld"

Once all this process completed it will delete all the contact data captured from our database

Restart will initiate the process again with a new blank event id.

Admin Management Module

1) Add/modify/delete organiser/users.

2) List / Review of audit trail table. Filter with date range and organiser.

Store following information in the audit trail table - date/time stamp of creation, name of event, number of participants, organizer's email id in log table. Organizer's email id will be the foreign key associated with user table (organizer's email id will be primary key here)

Duration : Approximately 4 Weeks(Excludes feedback and Response time)

Price : 975 USD

Technical Support

- We will provide 2 weeks of free support for bug rectifications after the app has been made live. This support does not include addition/alteration of features.
- After the support period, our charges will be USD 20 per man hour for bug rectification and feature addition/alteration.

Project Duration and Requirement

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1 month excluding all the feedback/changes response time.

NOTE:

- For any bugs which we will get post uploading the APP to the iTunes or Google Play, we will solve it and again upload it to iTunes to get approval, but if the iTunes rejects the reasons like it's not useful for their audience, for such reasons we can't able to get it approved
- Please note that if apple does not approve, the app because of their approval policy (which change time to time) there would be no discount or refund of the fees, and the total fees has to be paid 50% for that milestone now, and 50% after you approve the app, before uploading it to iTunes for their approval. You need to check Apple's approval guidelines.
- We don't guarantee that the app would be approved (for ITunes only), as its not in our hands, as per the policy of apple, which keeps on changing with time, it's completely on them. If in case they request any change to get it approved, it will be costing additional at 20\$ an hour for the same if it's out of the scope of work. And in case if it does not get approved even after making the changes, we are not liable for it, and you have to bear the cost of the app without any refund of the app development, as it's a custom work that we do for you to make the app. The cost is non-refundable and non-transferable
- Post launch in Google and Apple store if there arise any challenges due to Google and Apple policies, the time for which is not considered into the project timeline.
- Any alteration that needs to be make and if it requires additional efforts to make the APP compatible in line with Itunes or Android guidelines then we will provide the quote for the addon tasks and then on your approval work on it
- Anything which doesn't take our additional efforts and time, we will get it done and again upload it to iTunes or Google Play

Testing:

- Alakmalak will only do manual testing and no automation (or unit testing) will be done by Alakmalak

Scalability - Currently will be configured to use Single Node. But yes you can separate the front end code (php) on one server, and mysql server on another node.

Payment and Other terms-

- Can pay using credit / debit card (Visa or Master)
- Can also pay using wire transfer to our Bank account. (details can be furnished on request)
- If payment is made via PayPal additional 6% transaction fees would be charged.
- Anything extra other than mentioned above would cost extra.

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- Anything additional during the development phase would charge 100% advance
- his final offer / quote as per what is described in the quote and supersedes all prior discussions, offers and understandings, whether oral or Written.
- If the client delays the project in excess of 60 days due to lack of communication or inability to fulfil their customer responsibilities, Alakmalak reserves the right to cancel the project and 100% of the remaining project cost is due to Alakmalak Technologies Pvt, Ltd. . If the client does not provide requested site content that is needed to create the site, or approval for the said period of time
- above would be also considered and the project would be cancelled and the remaining fees would be due.
- The APP will be made for Phone screen size of Android 1080 x 1920 for both android and IPHONE
- Means if you open in a tablet or ipad it will work by 2x butt will NOT be optimized for them, especially because these days the size of tablets are Extremely non-standard for each different companies, Generally when the app is in above resolution it would work well in most of the tabs without much issue.
- This final offer / quote as per what is described in the quote and supersedes all prior discussions, offers and understandings, whether oral or Written.
- If the client delays the project in excess of 60 days due to lack of communication or inability to fulfil their customer responsibilities, Alakmalak reserves the right to cancel the project and 50% of the estimated remaining project cost is due to Alakmalak. If the client does not provide requested site content that is needed to create the site, or approval for the said period of time above would be also considered and the project would be cancelled and the remaining fees would be due.
- We do not do any kind of data entry for the website.
- By confirming the above scope of work, you are agree with the • Terms and Conditions mentioned on our website's (alakmalak.com) page

Cancellation Policy

If the Client halts work and applies to us for a refund within 30 days of the signing of a contract or First payment made, work completed shall be billed at the hourly rate of USD 20 per Hour and deducted from the initial payment, the balance of which shall be returned to the Client. If, at the time of the request for refund, work has been completed beyond the amount covered by the initial payment, the Client shall be liable to pay for all work completed at the hourly rate stated in the contract (or if not stated would be USD USD 20 an hour) between Client and Alakmalak Technologies.

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Sameer's notes/questions

1. I want to understand the implementation of SSO.
2. Will you be making a mockup to ensure that our understanding of how page/elements will be rendered has minimal/zero back and forth
3. What's your advice on hosting this solution? Once hosted, what's the minimum monthly expense I will incur?
4. Communicate and do GDPR consent process. We do not want to remember the user. Everytime user comes back, for us it is a new session. However the sent box of contactexchange.world will have email addresses and phone numbers of participants.
5. Can you pass the following events into Google Analytics (objective is to use GA reporting to look at this data for unique sessions).
 - a. Signed up (custom variable - google, linkedin, etc - no email id. we just want to capture the users preference of SSO)
 - b. Event created (custom variable - name of the event)
 - c. session end (custom variable - number of participants)
6. Pls ask for GA4 tracking id / code. Team can also create and then share it with me.
7. Which email SMTP you are planning to use / or recommend? What precaution we need to take to ensure that our SMTP ip / domain contactexchange.world does not get listed as spam senders

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